

Mission Valley Track & Field Club Promoting Life Skills Through the Sport of Track & Field

Dear Potential Sponsor,

The **Mission Valley Track & Field Club** is a community-based, non-profit organization with the mission of promoting Life Skills to all athletes through the Sport of Track & Field. The club is currently in its 41st year! We would like to invite you to support and be a valued sponsor of this unique and esteemed program. Team Motto is **Believing To Achieve!!**

Mission Valley Track & Field Club continues the tradition of coaching and teaching our athletes at no-cost. The club is open to all and all backgrounds. The club services **Youth, Seniors, War Vets, Special Olympians, Para Olympians and Olympians in need**. We run the Track & Field season from February to July and Cross Country from September to December.

We are proud of our history of excellence and of our athletes and their accomplishments:

- 81 National Champions
- 660 All-American Athletes
- 34 National Records
- 7 World Age Group Records

The club continues to attract new athletes. We give our athletes the opportunity to experience and grow through the Sport of Track and Field. Athletes have the opportunity to participate in all Track & Field events. We celebrate our recent accomplishments:

- 38 athletes who qualified for Nationals
- Hosted the yearly Combined Events Track & Field Meet, dedicated to former New Haven Unified School District student, Arlevia Livingston (1998 to 2016), and focused on Suicide Awareness and Anti-Bullying
- Hosted two **Olympian "learn by doing" Clinics**, open to the community and with over 100+ participants. Athletes had the rare opportunity to be taught and coached by Olympians and elite athletes. Clinic leaders included:
 - **Tom Petranof**f (Two-time Olympian and World Record Holder in the Javelin)
 - Eddie Hart (Olympic Champion in Sprints, World's Fastest Human in 1972)
 - **Kenny Harrison** (Olympic Champion in Triple Jump)
 - Michael Granville (Two-time National Champion in 800m)
 - **Reynaldo Brown** (Olympian and youngest Track and Field Olympian ever)



Visit us at <u>https://www.missionvalleytrackandfield.com</u> Lee Webb, President and Head Coach | 510-304-7172 | <u>webb@nhusd.k12.ca.us</u> | Tax ID #94-3121101



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We also serve and give back to our community:

- Helped athletes earn over 800 Athletic Track & Field scholarships
- Award 4 scholarships yearly to 4 New Haven Unified School District Seniors
- Established the Webb Family Scholarship for Bonanza High School Seniors
- Established the John Webb Memorial Golf Tournament
- Donated Track & Field equipment to James Logan High School and Cal State East Bay
- Help with Special Olympics and Para Olympic programs
- Take Seniors to food and medical services
- Help Olympians in-need
- Give daily food, clothing, or money to those in-need
- Honored **Dick Fosbury** at our last clinic on March 18

We need your help. We are seeking sponsors who share in our vision to make a positive impact in the lives of our athletes, the Sport of Track & Field, and our community. We hope to continue to inspire our athletes and the next generation to dream big and to **"Believe to Achieve!!**" We strongly believe in the benefits of a healthy, active lifestyle and promote a commitment to life-long activity and good nutrition. Sponsors can participate at varying levels. Please find attached a full array of options, rewards, and potential impact.

In appreciation for your support, all sponsors will be recognized during the Mission Valley Combined Events Arlevia Livingston Meet on June 16th to June 17th and during the Team Banquet on August 11th. Sponsorship checks should be made payable to Mission Valley Track & Field Club.

Thank you in advance for your consideration and support.

Lee Webb Head Coach Mission Valley Track and Field Club Tax ID#94-3121101 Believe To Achieve!!





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Mission Valley Track & Field Club 2023 Sponsorship Packages

Gold Medal Sponsorship - \$5,000

- Booth space available at the 2023 Track & Field Team Banquet (August 11th)
- Booth space available at the 2023 Mission Valley Combined Events Arlevia Livingston Meet (June 16th to 17th)
- Full page advertisement in the Combined/Open Events Meet and Banquet Program
- Company or organization Logo displayed in team booklets and all event flyers
- Advertisement on team website
- Banner on the track/stadium from February to August
- Sponsor name on Team T-Shirts/Event Shirts

Silver Medal Sponsorship - \$2,500

- 1/2 Page Advertisement in Combined/Open Events Meet and Banquet Program
- Company or organization Logo displayed in team booklets and all event flyers
- Banner in the Track /Stadium from February to August
- Sponsor name of Team T-Shirts

Bronze Medal Sponsorship - \$1000

- 1/4 Page Advertisement in Combined/Open Events Meet and Banquet Program
- Company Logo display in team/event booklets and all events information
- Advertisement on team website

Blue Ribbon Sponsorship - \$500

- Company Logo displayed in team/event booklets and all team information
- Advertisement on team website

Starter Sponsorship - \$250

• Advertisement on team website

